

The Integrated Quality and Information Security Management System is implemented through processes, in compliance with the requirements of international standards ISO 9001 and ISO 27001 and aims to achieve the following objectives:

1. commit all available resources to ensure maximum customer satisfaction, including internal customers, by offering products and services that meet their expressed and implicit needs; the concept of customer satisfaction must permeate the whole organization;
2. commit all available resources to ensure the protection of data and information, and of the technological, physical, logical and organizational structure used in their processing, maintaining an active information management system through the respect of the following properties:
  - integrity: safeguarding the consistency of information from unauthorized changes;
  - availability: ensure that authorized users have access to information and associated architectural elements when they request it;
  - authenticity: ensuring a reliable source of information;
  - confidentiality: ensure that the information is accessible only to subjects and/or duly authorized processes;
  - control: ensure that data management always takes place through safe and tested processes and tools;
  - protection of personal data: guarantee the protection and control of personal data;
3. guarantee the organization full knowledge of the information managed and the assessment of its criticality, in order to facilitate the implementation of adequate levels of protection, secure access to information, and prevent unauthorized or implemented processing without the necessary rights;
4. meet the regulatory, legislative and contractual requirements on products and processes, including the Service Level Agreements established with customers, in order to meet the needs and expectations of all the parties involved;
5. ensure that non-conformities, incidents and vulnerabilities of processes and information systems are promptly detected and correctly managed through efficient prevention, communication and reaction systems in order to minimize the impact on business processes and the availability of services and information, ensuring business continuity and disaster recovery.
6. spread a culture for quality and information security in the company, involving all employees in continuous improvement;
7. create an appropriate working environment in which all employees can be satisfied and in which professional growth is stimulated to allow everyone to contribute, with ideas and proposals, to general improvement and to fully express their potential for knowledge and experience;
8. consolidate relationships of collaboration and mutual benefit with suppliers ensuring adequate levels of quality of products and services and information security;
9. ensuring a constant commitment to improvement, through the involvement of employees in a process of continuous improvement of the product, processes and services.

The Policy represents the commitment of Mega Italia Media towards customers and third parties to guarantee the achievement of these objectives; it applies to all personnel and to third parties who collaborate in the management of information and in the processes of design and implementation of services.

The Policy and the objectives that puts it into effect are implemented through the analysis of the company context and the assessment of risks and opportunities. The achievement of the measurable objectives of the company is planned and is verified with precise indicators. The Management is engaged in the systematic review of the integrated system, in the verification of the objectives and the suitability of the Policy, evaluating possible actions to be taken in the face of significant process changes, new threats to those considered in the risk analysis activity, significant security incidents, evolution of the regulatory framework or mandatory legislation.